

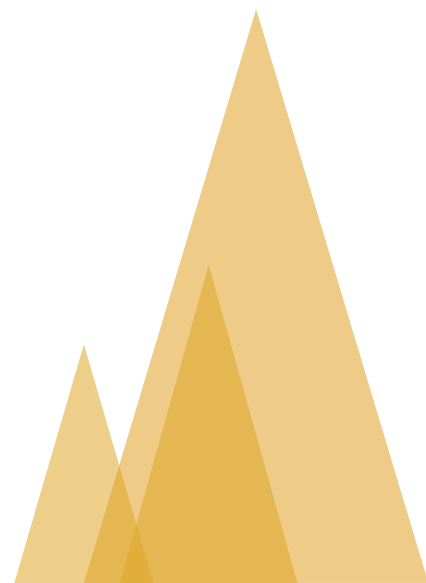
Sponsorship & Supporter Packet

THE MCBA PRIZE

AN INTERNATIONAL
ARTIST'S BOOK
AWARD



THE MCBA PRIZE



ABOUT THE EVENT

The MCBA Prize, presented by Minnesota Center for Book Arts, is an international award and exhibition honoring excellence in new work from across the expressive spectrum of book art. The 2022 competition features 154 submissions from 17 countries. We will announce the winner of The MCBA Prize during a live virtual award celebration on Friday, September 23, 2022! An in-person exhibition reception will take place on Friday, October 14, 2022 to honor the work of our semi-finalists, finalists, and ultimate winner.

Learn more at mcbaprize.org!

ABOUT MINNESOTA CENTER FOR BOOK ARTS

Located in the Open Book building in downtown Minneapolis, Minnesota Center for Book Arts (MCBA) is a nonprofit visual arts center that offers educational and artistic programs in the book arts, which encompass papermaking, bookbinding, letterpress printing, and related arts.

With over 12,000 square feet of artist studios, classrooms, library, and gallery space, MCBA is one of the largest and most comprehensive book arts centers in the world.

To learn more, visit mnbookarts.org.

AUDIENCE by the NUMBERS

MCBA engages a diverse audience of artists, business professionals, creatives, collectors, designers, educators, and art lovers.

The MCBA Prize is international in scope and reaches audiences across the globe. Sponsors benefit from a variety of digital, print, and in-person marketing channels.



If You Need Anything by Keri Miki-Lani Schroeder, 2022 MCBA Prize finalist.

5,400+
Monthly
pageviews on
mcbaprize.org

6,300+
E-newsletter
contacts

1,200+
Mailing list
contacts

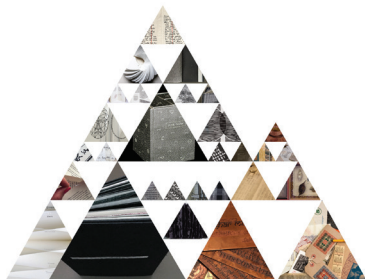
8,160+
Instagram
followers

9,200+
followers, reach
17,400
on Facebook
monthly

5,100+
Twitter
followers

1,500–2,500
Gallery visitors

250–500
Event attendees



SPONSOR LEVELS

ULTRA* \$5,000

Naming rights for MCBA Prize (Presented by _____)

Marquee acknowledgement (downtown street-facing)

6 mentions via e-newsletter and social media channels

Verbal acknowledgement during public remarks

**One available*

Logo featured on:

- MCBA Prize website for two years (clickable link)
- Press release
- Online invitation
- VIP gallery tour for up to 12

EXTRA BOLD** \$1,500

Naming rights for MCBA Finalist

Verbal acknowledgement during public remarks

4 mentions via e-newsletter and social media channels

Logo or name featured on:

- MCBA Prize website for two years (clickable link)
- Press release
- Online invitation
- VIP gallery tour for up to 12

***Four available*

BOLD \$500

Verbal acknowledgement during public remarks

2 mentions via e-newsletter and social media channels

Logo or name featured on:

- MCBA Prize website for two years
- Press release
- Online invitation

ITALIC \$250

Logo or name featured on:

- MCBA Prize website for two years
- Online invitation

Deadline

Friday, September 16, 2022

Visit **www.mcbaprize.org**
to pledge your support.

Questions?

Contact Elysa Voshell, Executive Director
evoshell@mnbookarts.org