Sponsorship & Supporter Packet

THE 2024 MCBA PRIZE AN INTERNATIONAL ARTIST’S BOOK AWARD

PRESENTED BY MCBA
THE MCBA PRIZE
AN INTERNATIONAL ARTIST’S BOOK AWARD

ABOUT THE EVENT
The MCBA Prize, presented by Minnesota Center for Book Arts, is an international award honoring excellence in new work from across the expressive spectrum of book art. The 2024 competition is currently open; the 2022 competition featured 154 submissions from 17 countries. We will announce the winner of The MCBA Prize during a live virtual award celebration on September 18 and host an in-person reception on September 27.

Learn more at mcbaprize.org!

ABOUT MINNESOTA CENTER FOR BOOK ARTS
Located in the Open Book building in downtown Minneapolis, Minnesota Center for Book Arts (MCBA) is a nonprofit visual arts center that offers educational and artistic programs in the book arts, which encompass papermaking, bookbinding, letterpress printing, and related arts.

With over 12,000 square feet of artist studios, classrooms, library, and gallery space, MCBA is one of the largest and most comprehensive book arts centers in the world.

To learn more, visit mnbookarts.org.
MCBA engages a diverse audience of artists, business professionals, creatives, collectors, designers, educators, and art lovers.

The MCBA Prize is international in scope and reaches audiences across the globe. Sponsors benefit from a variety of digital, print, and in-person marketing channels.

- 5,400+ Monthly pageviews on mcbaprize.org
- 14,000 monthly Open Book patrons
- 6,375 E-newsletter contacts
- 1,200+ Mailing list contacts
- 10,000 Instagram followers
- 31.4K likes on TikTok
- 9,300 Facebook followers
- 250–500 Event attendees
SPONSOR LEVELS

ULTRA
$5,000

Naming rights for MCBA Prize (Presented by ________)
Marquee acknowledgement (downtown street-facing)
8 mentions via e-newsletter and social media channels
Verbal acknowledgement during public remarks

Logo featured on:
• MCBA Prize website for two years (clickable link)
• Press release
• Online invitation

EXTRA BOLD
$1,500

Naming rights for MCBA Finalist Artist Awards (Presented by ________)
Verbal acknowledgement during public remarks
6 mentions via e-newsletter and social media channels

Logo featured on:
• MCBA Prize website for two years (clickable link)
• Press release
• Online invitation

BOLD
$500

Verbal acknowledgement during public remarks
2 mentions via e-newsletter and social media channels

Logo featured on:
• MCBA Prize website for two years
• Press release
• Online invitation

Deadline
July 1, 2024

Visit www.mcbaprize.org or scan this code to pledge your support.

Questions?
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ITALIC
$250

Logo featured on:
• MCBA Prize website for two years
• Online invitation